

JOE CHOE

VISUAL DESIGNER

818-326-1844
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joechoe.com

WORK EXPERIENCE

Marilyn Magaram Center - Northridge, CA - Student Leader

06/19 to Current

- Design quarterly magazine to print
- Update website with content
- Assist in managerial duties
- Designed flyers, poster, and website ads, edit videos for Instagram and advertising

IntersectLA - Northridge, CA - Intern

08/18 to 12/19

- Assisted in designing comps and final designs for projects
- Bug checked client and personal websites
- Came up with a marketing plan for clients,
- Assisted in video production.

Target - La Canada, CA - Team Member

08/18 to 08/19

- Pushed products onto the floor while giving all guests the top of the line customer service
- Back-stocked items to the backroom while retrieving online Pick Up orders
- Handle cash, credit card, and check transactions
- Audit price

Welcome Home Dog Rescue - La Habra, CA - Web Director 01/14 - 03/17

- Design event posters and social media posts
- Took photographs of adoptable dogs
- Attended monthly Board of Directors meetings to discuss past and future plans
- Built and maintained website

KoogleTV - Los Angeles, CA - Design Intern

08/16-12/18

- Created online videos and promotional videos
- Created online Facebook and promotional banner advertisements
- Attended meetings to create a strategy for upcoming events
- Assisted and attended promotional events.

EDUCATION

B.A. in Graphic Design - California State University, Northridge - 05/20

A.A. in Studio Arts - Pasadena City College - 08/18

ACHIEVEMENTS

Mike Curb College of Arts, Media- Deans List 2019-2020

SPECIAL SKILLS

Languages: English, Korean

Knowledge: Web Design, UX/UI Design, Wire-framing, User Research, Prototyping, HTML & CSS, Motion, Graphic Design, Marketing, Bug Checking, Video Editing, Print Design, Stop Motion, Photography, Customer Service, Bilingual in Korean/

TOOLS

Adobe Photoshop, Adobe Illustrator, Adobe XD, Adobe Premiere Pro, Adobe Dimension, Microsoft Office, Sketch, Keynote, Slack, Basecamp, Trello

REFERENCES

Available upon request